101891 Orders Order / Rev: 06815349 Alt Order #: **OCEGUERA 4 CONGRESS** Product Desc: Estimate: 1187 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 05/21/12 / 05/25/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Oceguera for Congress Advertiser Name: Demographic: A35+ New Business Thru: PLC02

Product Codes:

Priority:

Revenue Codes:

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	70	\$22,945.00	\$19,503.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	70	\$22,945.00	\$19,503.25	0.00
Totals	70	\$22,945.00	\$19,503.25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$22,945.00
Market	100%	\$114,725.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	. 0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$29,828.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$24,092.25
KTUD	1%	\$1,147.25
KVVU	22%	\$25,239.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$11,472.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Til	me Days	Len Sp	oots	Rate Pri	Rtg Type S	Spots	Amount
	E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	MTWTF	:30	4	\$135.003	0.00 NM	4	\$540.00
					M-F 5-6a WakeU	p w/Wagners								
		WAKE L	JP WITH T	HE WAGI	NERS									
		Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
_	W	eek: 10/	16/12	0/22/12	MTWTF	4	\$135.00	0.00						

KSNV

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Print Date: 05/29/12 08:42:52 Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: **OCEGUERA 4 CONGRESS**

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/16/1	2 10/22/12	M-F 5-6a WakeUp	-	5-6a	MTWTF	:30	4	\$135.003	0.00 NM	4	\$540.00
	WAKE	UP WITH	THE WAGI	M-F 5-6a WakeU∣ NERS	p w/vvagners								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	eek: 10/		10/22/12	MTWTF	4	\$135,00	0.00						
E 2	KSNV	10/16/1	2 10/22/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a	MTWTF	:30	5	\$275.003	0.00 NM	5	\$1,375.00
	WAKE	UP WITH	THE WAG		p III I I I I I I I I I I I I I I I I I								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10		10/22/12 2 10/22/12	MTWTF Today Show	CM 5	\$275.00 658a-9am	0.00 MTWTF	:30	5	\$300.003	0.00 NM	5	\$4 FOO OO
LJ	KONV	10/10/1	2 10/22/12	Today Show	CIVI	0004-94111	141 1 44 1 1	.30	5	φ <u>ο</u> υυ.υυ ο	O.OO INIVI	5	\$1,500.00
		SHOW											
۱۸/	<u>Sta</u> eek: 10/	art Date	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$300.00	Rating 0.00						
E 4			2 10/20/12	Saturday Today	CM	7a-9am	S	:30	1	\$225,003	0.00 N M	1	\$225.00
				Saturday Today			_		·	4-40100	0.00 11111	·	Ψ22.0.00
		RDAY TOI art Date		Maakdaya	Cnoto AMaals	Data	Doting						
W	<u>اده</u> eek: 10/		End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						•
E 5	KSNV	10/21/1	2 10/21/12	Sunday Today	СМ	7a-8am	S	:30	1	\$175,003	0.00 NM	1	\$175.00
	TODAN	ON SUN	IDAV	Sunday Today									
		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
_ W	/eek: 10		10/21/12	S	1	\$175.00	0.00						
E 6	KSNV	10/21/1	2 10/21/12	Meet the Press	CM	8a-9am	s	:30	1	\$340.003	0.00 NM	1	\$340.00
	MEET.	THE PRE	SS	Meet the Press									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
W	/eek: 10		10/21/12	S	1	\$340.00	0.00			·			
E 7	KSNV	10/16/1	2 10/22/12			9-10a	MTWTF	:30	3	\$150.003	0.00 NM	3	\$450.00
	TODAY	show.	I	M-F Today Show	II								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek; 10		10/22/12	MTWTF	3	\$150,00	0.00		· · · <u>-</u>				
E 8	KSNV	10/16/1	2 10/22/12	M-F Today Show Today 4th Hour	III 4th ISIVI	10am-11am	MTWTF	:30	3	\$100.003	0.00 N M	3	\$300.00
-	TODAY	SHOW	Ш	ready (th) hour									
1.0		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10		10/22/12	MTWTF Rachael Ray	CM	\$100,00 11am-12pm	0.00 MTWTF	:30	2	\$400 003	0.00 NIM	2	# 200 00
_ 5	KONV	10/10/1	2 10/22/12	Rachael Ray	CIVI	rrain-12pm	V W	.30	2	\$100.003	0.00 NM	2	\$200.00
	RACHE												
١٨٠	<u>Sta</u> 10 (Jeek	art Date /16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00						
-			2 10/22/12		CM	12-1230pm	MTWTF	:30	2	\$150.003	0.00 NM	2	\$300.00
				Noon News					_	* 1.00.000	3,00 1111		φοσοίσο
		3 AT NO		Montedaya	Cmata (Mank	Data	Datin -						
W	<u>ىد</u> 10 leek:	<u>art Date</u> /16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$150.00	<u>Rating</u> 0,00						
E 11	KSNV	10/16/1		The Doctors	CM	2pm-3pm	MTWTF	:30	3	\$100.003	0.00 NM	3	\$300.00
	THE D	ОСТОВО		The Doctors			•						
		OCTORS art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
v	/eek: 10		10/22/12	MTWTF	3		0.00					ļ	
E 12	KSNV	. 1 0/16/1	2 10/22/12		CM	3-4p	MTWTF	:30	3	\$175.003	0.00 NM	3	\$525.00
	DR. Ph	ill_		Dr Phil									
		ıı∟ art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10		10/22/12	MTWTF	3	\$175.00	0.00						
E 13	KSNV	10/16/1	2 10/22/12		CM	4-430p	MTWTF~~	:30	3	\$250.003	0.00 NM	3	\$750,00

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Start Date

E 25 KSNV 10/16/12 10/22/12

Week: 10/15/12

End Date

10/21/12

Weekdays

Spots/Week

CM

Advertiser:

Oceguera for Congress

Alt Order #:

06815349

Product Desc:

OCEGUERA 4 CONGRESS

KSNV 10/16/12 - 10/22/12 Flight Dates: Estimate: 1187 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 at 4 News 3 at 4 FIRST NEWS 3 AT FOUR Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/16/12 10/22/12 3 \$250.00 0.00 E 14 KSNV 10/16/12 10/22/12 News 3 at 430pm СМ 430-5pm MTWTF--:30 \$250,003 0.00 NM 3 \$750.00 News 3 at 4:30PM NEWS 4 AT 430P Start Date **End Date Weekdays** Spots/Week Rate Rating MTWTF--Week: 10/16/12 10/22/12 \$250.00 0.00 E 15 KSNV 10/16/12 10/22/12 M-F Early News CM 5-630p MTWTF--:30 5 \$375,003 MM 00.0 5 \$1.875.00 M-F Early News **EARLY NEWS** Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/16/12 10/22/12 MTWTF~~ \$375.00 0.00 E 16 KSNV 10/16/12 10/22/12 M-F Jeopardy CM 630-7pm MTWTE--:30 \$350,003 0.00 NM \$1,400.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-~ \$350.00 0.00 E 17 KSNV 10/16/12 10/22/12 M-F Wheel CM 7-730pm MTWTF~-\$225,004 :30 0.00 NM 4 \$900.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/16/12 MTWTE--10/22/12 0.00 \$225.00 E18 KSNV 10/20/12 10/20/12 Wknd Jeopardy CM 630-7pm ----S-:30 \$150,003 0.00 NM 1 \$150.00 SAT/Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-\$150.00 0.00 E 19 KSNV 10/20/12 10/20/12 Wknd Wheel of Fortune CM 7-730pm ----S-:30 \$135.004 0.00 NM \$135.00 SAT/ Wheel of Fortune WHEEL OF FORTUNE **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S-\$135.00 0.00 E 20 KSNV 10/16/12 10/16/12 Tues PR 8-10p CM 8-10pm :30 \$950.003 0.00 NM 1 \$950.00 Tuesday Prime 8-10pm THE BIGGEST LOSER Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$950.00 0.00 E 21 KSNV 10/17/12 10/17/12 Wed PR 10-11p CM 10-11pm --W----:30 \$950.003 0.00 NM \$950.00 Wednesday Prime 10-11pm LAW & ORDER; SVU Start Date <u>Weekdays</u> End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$950.00 0.00 E22 KSNV 10/18/12 10/18/12 Thurs PR 9-10p CM 9-10pm ---T---:30 1 \$1,000,003 0.00 NM \$1,000.00 Thursday Prime 9-10pm THE OFFICE/ UP ALL NIGHT End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$1,000.00 0.00 E 23 KSNV 10/20/12 10/20/12 Sat PR 10-11p CM 10-11pm ----S-:30 \$350.003 0.00 NM \$350.00 Saturday Prime 10-11pm LAW & ORDER: SVU Start Date End Date Weekdays Rating Spots/Week Rate ----S-Week: 10/15/12 10/21/12 \$350.00 0.00 E 24 KSNV 10/21/12 10/21/12 Sun PR 10-11p CM 10-11pm -----5 :30 \$300.003 0.00 NM \$300.00 Sunday Prim 10-11pm LAW & ORDER AFTER NFL

Rating

0.00

MTWTF--

:30

\$375.003

0.00 NM

\$1,500.00

Rate

11pm-1135pm

\$300,00

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Advertiser;

Oceguera for Congress

Alt Order #: Flight Dates:

06815349 10/16/12 - 10/22/12 Product Desc: Estimate: **OCEGUERA 4 CONGRESS**

1187

Ln Ch End **Inventory Code** Break Start/End Time Start Days Len Spots Rate Pri Rtg Type Spots Amount M-F News 3 at Eleven M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date **Weekdays** Spots/Week Rating Rate MTWTF--Week: 10/16/12 10/22/12 \$375.00 0.00 E 26 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 \$350,003 0.00 NM \$350.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Weekdays Spots/Week Rating End Date Rate ----S-Week: 10/15/12 10/21/12 \$350.00 0.00 E 27 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$350.003 0.00 NM ----S \$350.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** End Date Spots/Week Start Date Weekdays 1 4 1 <u>Rate</u> Rating 10/21/12 -----5 Week: 10/15/12 \$350.00 0.00 E 28 KSNV 10/16/12 10/22/12 The Tonight Show 0.00 NM CM 1135p-1237a MTWTF--:30 \$185.003 3 \$555.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO Start Date End Date Weekdays Spots/Week Rating Rate MTWTF--Week: 10/16/12 10/22/12 \$185.00 0.00 E 29 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 \$450.003 0.00 NM \$450.00 1 Saturday Night Live SATURDAY NIGHT LIVE Start Date End Date Weekdays Spots/Week Rate Rating Week; 10/15/12 10/21/12 ----S-\$450.00 0.00 E 30 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PM ----S :30 1 \$4,000,003 0.00 NM \$4,000.00 NFL Football SUN NT FB: PITT @ CIN Start Date End Date Spots/Week **Weekdays** Rate Rating ----S Week: 10/15/12 10/21/12 \$4,000.00 0.00 Totals \$22,945.00